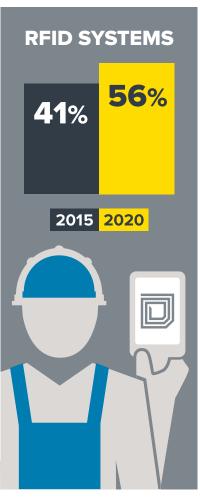
ENABLING THE SMART WAREHOUSE: WAREHOUSING 2020

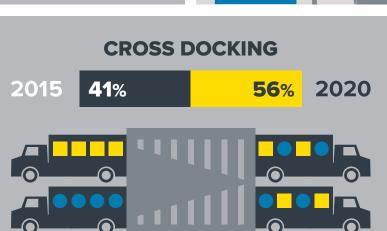
Zebra's 2015 Warehouse Vison Survey revealed transformational changes in North America for asset visibility, warehouse productivity and supply chain integration.

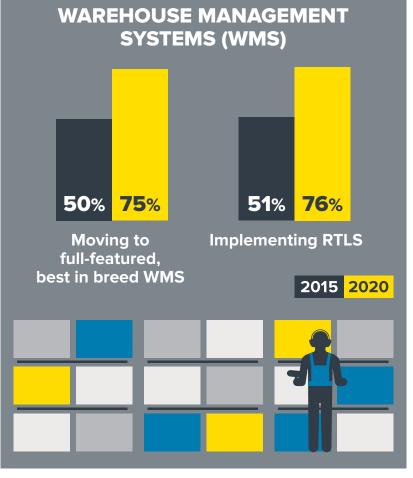


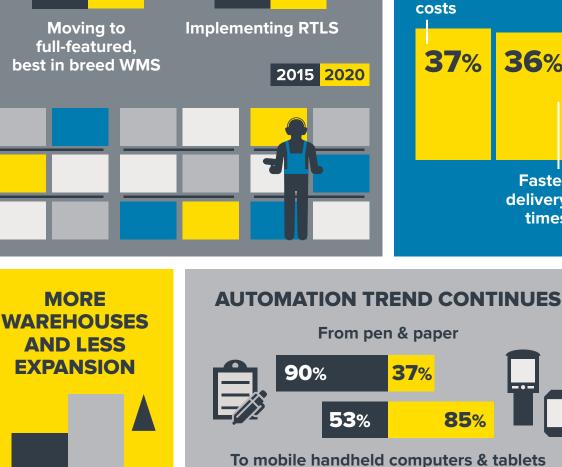


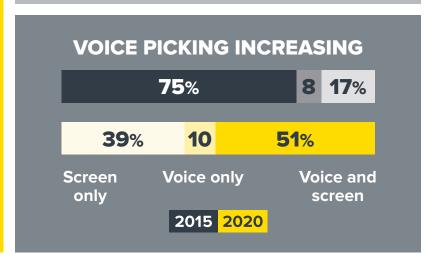
WMS accuracy











(real-time access to WMS)

TOP 5 TECHNOLOGY EXPANSION PLANS

48% 76%

Increasing number of warehouses and DCs

64% 60%

Reducing number of

space expansions

2015 2020





67% **Barcode** scanning



66% **Tablet** computers



Big data/ analytics



Warehouse/truck loading automation



KEY DRIVERS FOR CHANGE

36%

Faster

delivery times

Lower

transportation

Internet of Things (IoT)



Call to action text here with URL